

**Hickory Ridge Towne Centre  
LEASING APPLICATION**

**DATE:**

**APPLICANT NAME:**

**MAILING ADDRESS:**

**CONTACT NUMBERS:**

**Home:**

**Business:**

**Fax:**

**Email:**

**IS THE APPLICANT : (Please circle one)**

**SOLE PROPRIETORSHIP**

**PARTNERSHIP  
CORPORATION**

**OTHER: (Please describe)**

**PROPOSED BUSINESS NAME:**

**PROPOSED MERCHANDISE CONCEPT/THEME (Please describe in detail and attach photos, catalog pages, website address, etc.)**

**HAVE YOU EVER BEEN A SPECIALTY RETAILER AT A SHOPPING CENTER BEFORE?  
(If yes, please list centers):**

\_\_\_\_\_

\_\_\_\_\_

**PRODUCT INFORMATION:**

**CONSUMER BASE FOR PROPOSED PRODUCT LINE: (State Male/Female, Ages, Types of Shoppers for the product, Tourists, Teens, Senior Citizens, Family oriented)**

**Why do you feel your product concept would be successful?**

### PRODUCT PRICING INFORMATION

- A. **Product Pricing Range:** \$ \_\_\_\_\_
- B. **Average Dollar Amount Per Sale:** \$ \_\_\_\_\_
- C. **Average Wholesale Price of Product:** \$ \_\_\_\_\_
- D. **Average %-age Mark-up:** \$ \_\_\_\_\_

### FINANCIAL PROJECTIONS

- A. **What do you project your weekly sales to be (average)?**  
\$ \_\_\_\_\_
- B. **What do you project your monthly sales to be (average)?**  
\$ \_\_\_\_\_
- C. **Will you be working your own unit/store?**  
**How many employees will be hired?**
- D. **What operational costs do you anticipate? (Include rent, employees, miscellaneous costs, etc.)**

### MISCELLANEOUS

- A. **Will you utilize any special packaging for your product (logo bags, gift boxes, special labels, etc.)?**
- B. **What are your ideas for fixturing your temporary store/retail merchandising unit? What visual themes will you utilize for the unit?**
- C. **If merchandise line is approved, when do you wish to begin tenancy?**
- D. **Are you a minority-owned business?**
- E. **Does your business have a social media page or website? Please provide web address or social media link.**

## REFERENCES

Please list at least three (3) business references/contacts and at least one (1) personal reference/contact.

### A. BUSINESS REFERENCES

NAME: \_\_\_\_\_ RELATIONSHIP: \_\_\_\_\_ PHONE #: \_\_\_\_\_

NAME: \_\_\_\_\_ RELATIONSHIP: \_\_\_\_\_ PHONE #: \_\_\_\_\_

NAME: \_\_\_\_\_ RELATIONSHIP: \_\_\_\_\_ PHONE #: \_\_\_\_\_

### B. PERSONAL REFERENCES

NAME: \_\_\_\_\_ RELATIONSHIP: \_\_\_\_\_ PHONE #: \_\_\_\_\_

NAME: \_\_\_\_\_ RELATIONSHIP: \_\_\_\_\_ PHONE #: \_\_\_\_\_

## ATTACHMENTS

**PLEASE ATTACH THE FOLLOWING TO THE SIGNED APPLICATION:**

- A. FINANCIAL INFORMATION (APPROPRIATE APPROVED BANK FINANCING INFORMATION/CORPORATE OR PROPRIETORSHIP ASSET/LIABILITY STATEMENT);**
- B. SALES HISTORY - EXISTING BUSINESS SALES FIGURES FOR THE PAST TWO YEARS (IF APPLICABLE);**
- C. PICTURES OF PROPOSED BUSINESS (CAN INCLUDE COLOR CATALOG SHEETS, PHOTOGRAPHS AND SAMPLES).**
- D. BUSINESS PLAN**

### **Hickory Ridge Mall Towne Centre Doctrines of Beliefs and Operation**

The Hickory Ridge Mall Corporation is deemed a Religious Corporation with restrictive use consistent with our Sincerely Held Beliefs. The Hickory Ridge Mall Towne Centre embraces the following statements concerning the truth. The Bible is our all-sufficient rule for faith and practice. Therefore, We hold certain beliefs and convictions that outlines our position in various areas of activity not limited to but inclusive of: Alcohol, Angels and Demons, Anointing Oil, Assurance of Salvation, Baptism, Baptism in the Holy Spirit, Blessed Hope, Carnality, Christian Service, Confirmation, Creation, Death, Dedication of Children, Deliverance, Divine Healing, Dress Code, Economics, Education, Eternal Covenant, Eternal Security, Evangelism, Fasting, Family, Final Judgment And Eternal State, Five Fold Ministry, Giving, Gifts of the Spirit, Godly Love or Christian Love, Help for the Pastor, Infallible Word of God, Jesus Christ, the Son of

God and the Son of Man,, Justification, Kingdom Citizenship, Laying on of Hands, Law and the Gospel, Liberty or Freedom, Lord's Supper, Marriage, Millennial Reign of Christ, Ministry and Distribution, and Missions, Music, Nationalism, New Covenant, New Heaven and New Earth, Of the World to Come, One God, Ordinances of the Gospel, Ordination, Primitive Man and His Fall, Promise of the Father, Repentance, Responsibility of the Believer, Salvation of Man, Sanctification, Scientific Accuracies in the Bible, Smoking, Spirituality, Spiritual Growth, The Church and The Body of Christ, The Church and the Ministry, The Holy Spirit, Tithing, Offerings, and Alms. Total Prosperity of God, Volition.

We do not presume to say the phraseology employed in this Statement of Fundamental Truths is inspired or that it is the final work on Bible truth. However, we are persuaded it is proper and consistent with the Holy Scriptures to "set forth in order a declaration of those things which are most surely believed among us" (Luke 1:1).

The Hickory Ridge Mall Towne Centre Facility cannot permit use to persons, groups, or organizations holding, advancing, or advocating beliefs or practices that conflict with the organization's Christian, philosophical, or moral beliefs. Nor may the Mall/Towne Centre or other HRMCDC properties, assets, or facilities be used for activities that contradict or are deemed inconsistent with its Christian beliefs and the sincerely held beliefs of World Overcomers Church in Memphis Tennessee. If you desire detailed information concerning this posting, please inquire at the Mall Office.

Mall Management

**I have made an honest representation in responding to the questions above, and do hereby certify that all information contained in the preceding pages is accurate and correct.**

\_\_\_\_\_  
Signature

\_\_\_\_\_  
Print Name

\_\_\_\_\_  
Date

**PLEASE FORWARD COMPLETED APPLICATION AND REQUESTED INFORMATION TO:**

**Debra Hearn ,General Manager  
Hickory Ridge Towne Centre Management Office  
6075 Winchester Road, Memphis, TN 38115**

**dhearns@hickoryridge.com**

**&**

**virginiaivy@hickoryridge.com**

**ALL APPLICATIONS WILL BE CONSIDERED BY THE CENTER MANAGEMENT. THE SIGNING OF THE APPLICATION BY THE PROPOSED LICENSEE DOES NOT CONSTITUTE ACCEPTANCE INTO THE LEASING PROGRAM.**